Is your Consumer Products company ready for Digital Transformation?

Business models



Expand beyond traditional boundaries

- Digitally connected supplier network
- Monetization of services around smart devices
- Omni-channel sales and distribution

Business processes



Operate proactively and driven by insight

- Predictive real-time analytics
- Automation throughout the value chain
- Detail-driven customer engagement

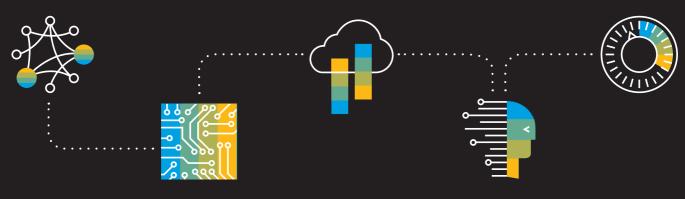
Workforce productivity



Allocate people and work for optional engagement

- Digital business processes
- Predictive, self-guided learning
- Interactive technologies

Five trends that are changing the world for consumer products companies



HYPERCONNECTIVITY

Every consumer, every business, and every machine is connected, disrupting all the established rules around business channels. Connectivity drives the movement of goods, services, people, knowledge and wealth.

SUPER COMPUTING

The limits of 20th century computing power are gone. Networking and in-memory computing allow for exponential improvements in modeling and simulation to improve innovation processes, demand and supply forecasting, consumer behavior analysis, and more.

CLOUD COMPUTING

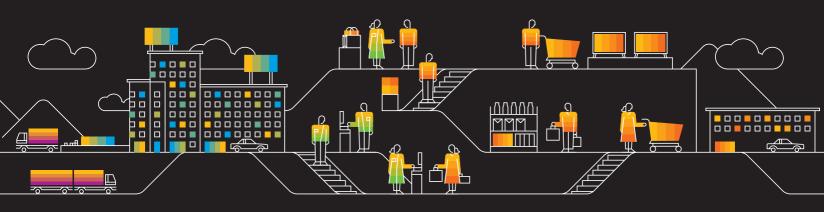
Technology adoption and business innovation move at lightning speed. Technology infrastructure is now rented to eliminate barriers to entry. B2B and B2C transactions are moving to new cloud-based collaboration platforms, where millions of businesses, users, and consumers are connected in a matter of days.

SMARTER WORLD

Sensors, robotics, 3D printing, and artificial intelligence are the new normal, enabling the ability to sense, analyze, optimize, and act in real time to deliver on moments of consumer, customer, and market need.

CYBER SECURITY

Cyber criminals have expansive new capabilities to attack, undermine, and disrupt businesses. Trust remains the ultimate currency, giving security-focused businesses a significant advantage in brand reputation.



Why SAP?

BUSINESS DIGITIZATION IS A NATURAL NEXT STEP FOR THE #1 BUSINESS APPLICATION COMPANY

It took years of innovation, strategic investement, and the forging of new strategic relationships to build the end-to-end digital business platform.

Vision

better and improve people's lives

Mission

Help our customers run at their best

Strategy

Become the cloud company powered by SAP HANA

GLOBAL PRESENCE AND RELEVANCE



- 75K employees representing 120 nationalities
- · 295K customers
- SAP operates in 191 countries

INDUSTRY AND LOB FOCUS



- Over 100 Industry Solutions for SMB's
- Trusted by 60,000+ SAP Business One Customers
- 75% of the world's transactions run on SAP systems

DIGITAL ECONOMY - READY



- 80 million business cloud users
- 1.9 million connected
- businesses
- **\$800 billion+** in B2B commerce
- 97%+ of mobile devices connected with SAP messaging

INNOVATION LEADER



- 2012 SAP Business One, version for SAP HANA launched
- 2013 SAP Business One Cloud launched
- 2016 **SAP Business One 9.2** was the fastest adopted version ever

